



Iran is ready to draw foreign investment in health tourism, said Ali-Asghar Shalbafian, a senior official of Tourism Ministry.Speaking at an international tourism investment conference, which was held with the participation of the UN Tourism, at the National Library in Dushanbe, the capital of Tajikistan, Shalbafian emphasized the expansion of international cooperation and the use of regional capacities through presenting Iran's strategic perspectives on foreign investment and explaining the existing incentives, Mehr news agency reported. The event was attended by tourism ministers and high-ranking officials, representatives, and ambassadors of Russia, China, Azerbaijan, Kyrgyzstan, Uzbekistan, Kazakhstan, India, Pakistan, Czech Republic, Bahrain, the UAE, Austria, Montenegro and Australia. Describing the outstanding capacities of Iran's health tourism, Shalbafian explained the strategic plans of the Islamic Republic of Iran for developing international cooperation in this field.

Iran Ready to Draw Foreign Investment in Health Tourism

World Tourism Day 2025: Celebrating Global Travel and Destinations

World Geography Day, celebrated every September 27, commemorates and celebrates the introduction and rise of the tourism industry as well as its profound significance on the society economically and culturally. As the rest of the world thinks, and reads about tourism, this date marks the day the United Nations World Tourism Organization member countries and the UN first figured out the importance of promoting and developing world tourism.Since then, every year as a global practice, measures are taken every day on September 27 to promote and advocate tourism at a global scale and within the country and make sure conservation and protection of cross-country tourism is provided. On this day, countries advocate tourism through events and festivals and appreciate the interaction between international travel and local tourism while promoting value-based tourism. Set your goals within your goals throughout your life. As central goals keep growing they help keep ambition alive and together focus, which sustains energy. Energy aligned with focus creates progress within achievement, making it all easier. Genuinely aim to develop virtues, helpful



and kind qualities. Sustain patience during all climaxes, your process remains both crucial and remarkable no matter how enduring it appears. Honor each anchor while you nourish this approach, it supplies hope while setting intention. Continuously learn the plan by foreseeing. Cavities dive towards honing confluence. Remain curious during all heights and depth. Look after yourself by acknowledging the fierce and gentle dual-

ity. Climb towards the constellations. Attach with others, exhale and share brilliance. Celebrate in your way and together. Through your courageous heart help the world become a transformed echo, an uplifting one The 2025 focuses on balancing tourism with the protection of intangible cultural heritage assets as well as focus on community-oriented tourism. As the concerns' over tourism and its environmental implications grow, this

focus steers advocacy and policy deliberation. Sustainable tourism promotes environmentally considerate actions such as waste reduction, water preservation, cultural sensitivity, among others. Digital technologies, travel applications, and other tools for the dispersal tourism management aim to reduce the pressure on congestion areas by balancing the concentration of visitors at other low visited areas. In this regard, the objectives target the fol-

lowing areas: Marketing cultural tourism and ecotourism. Framing travel as a responsible activity. Encouraging authorities to practice sustainable tourism. Using the Internet to promote more tourism to under-visited destinations and to smaller community-based entrepreneurs.World Tourism Day 2025 asks tourists, communities, and legislators to be culturally sensitive when they travel and to work toward making tourism more sustainable. Understanding the economic and social impact of particular phenomena as in the case of tourism is of great relevance. Employment as in the case of hoteliers, guide specialists and nascent artisans is linked from the above. On the other hand as part of the culture appreciation and its global citizenship, tourism increases in tourism interstate multipolar marketing. Local beneficiaries to the : construction of roads and protective works of culture. Community gains Employment and purchases from community and local businesses. Protection of the cultural and national reserves. Improvement of the public services to the utility. At present, tourism is of the utmost importance in the context of the country's economy and socio-cultural development.

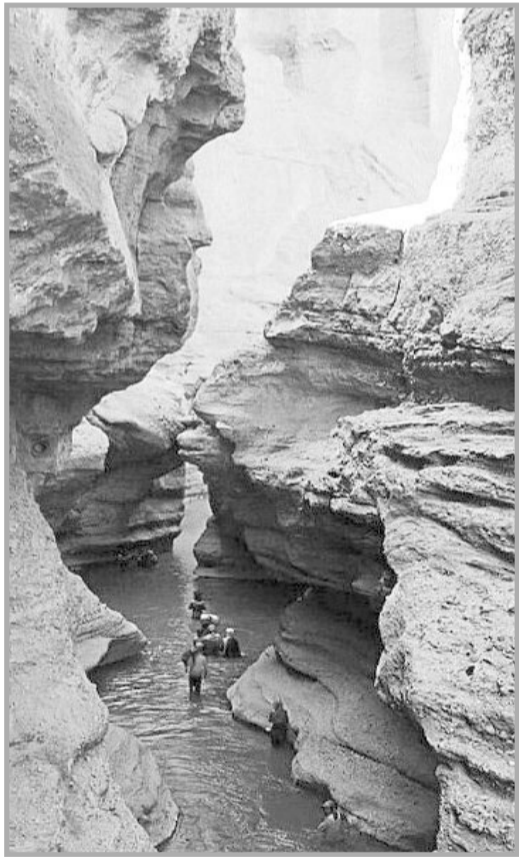
Perspective Iran, Iraq to Improve Ties through Tourism Roadshow

Iran-Iraq ties in cultural heritage, tourism and handicrafts fields are improving in spite of regional and international crises, Cultural Heritage, Tourism, and Handicrafts Minister Seyyed Reza Salehi-Amiri has said. Speaking on the threshold of holding Iran-Iraq tourism roadshow, which will be held in Iraqi cities of Basra, Baghdad, and Karbala with participation of Iranian travel agencies during October 6-9, he said that plans are on the agenda to make land borders more active and facilitate pilgrimage, tourism, and health travel, ILNA reported. The minister said: "Deepening relations between cultural heritage, tourism, and handicrafts is a priority for us, and these relations will be emphasized during this event and during the meeting with my counterpart and the activation of these ties."Given the international developments, including the possibility of activating the trigger mechanism, he said: "Iraq is less affected by regional crises with Iran due to its deep cultural, pilgrimage, economic, and political ties with our country, and this increases the importance of strengthening cooperation." On the importance of the upcoming Iran-Iraq tourism roadshow, he said that many Iraqi tourists currently visit Iran for pilgrimage and tourism purposes.



Also, Iranians frequently travel to Iraq, he said, adding that this two-way interaction has great potential for development. "Within the framework of the new approach, in addition to air travel, land routes for family, pilgrimage, tourism and health tourists will be more active. Of course, borders such as Shalamchek are currently active." Salehi Amiri added: "In the early October meeting with the Iraqi Minister of Tourism in Baghdad, emphasis will be placed on increasing the flow of tourists by private car to Iran and Iraq and accepting Iraqi health tourists in medical centers in the provinces of Khuzestan, Ilam, Kermanshah, West Azarbaijan and East Azarbaijan." He called the Iraq roadshow as an important opportunity for introducing Iran's potentials in Iraq's great market and said: "The Ministry of Cultural Heritage's policy is to distribute tourism opportunities fairly throughout the country, rather than focusing on just a few specific provinces."About 3.5 million Iraqi tourists travel to Iran annually for pilgrimage and health, and the same number of Iranians travel to Iraq mainly for the purpose of pilgrimage.According to what the head of the Iranian Air Travel and Tourism Service Association had previously announced, an increase in the number of incoming and outgoing tourists to both Iran and Iraq is on the agenda. Iraq is the most important source of tourists entering Iran, and in recent years, more than half of the foreign tourists entering Iran have been Iraqis.

Rageh Canyon: A Natural Wonder in Southern Iran



Nestled just 20 kilometers southeast of Rafsanjan in Iran's Kerman province, Rageh Canyon is one of the country's most striking natural landscapes. Stretching for nearly 20 kilometres with depths that reach up to 70 meters, this geological masterpiece offers visitors a rare opportunity to walk through a living textbook of natural history while experiencing breathtaking scenery. Formed over thousands of years by the persistent flow of the Guivdary River, the canyon is carved into soft sedimentary layers that reveal remarkable patterns and shapes. Erosion has sculpted towering walls, jagged cliffs, natural arches, and pinnacles that create a dramatic labyrinth.It is amazing that the contrast of sunlit rock formations against deep shadows gives the canyon an ever-changing palette of colors throughout the day, making it a paradise for photography and nature observation.For adventure seekers, Rageh Canyon is a destination that combines exploration with tranquility. Hiking trails allow visitors to descend into the canyon floor, where the river still flows seasonally, creating pockets of lush vegetation amid the arid desert surroundings. The echo of the wind

through the gorge and the occasional call of desert wildlife accentuate the sense of isolation and wonder. The canyon is also a significant geological site, drawing researchers and eco-tourists alike. The layers exposed along its cliffs tell the story of ancient floods and shifting earth, offering insights into the region's natural history. For those with an interest in astronomy, the clear desert skies above Rageh Canyon provide one of the finest settings in Iran for stargazing, with minimal light pollution and an uninterrupted horizon. Hiking in Rageh Canyon requires good physical fitness and carrying essential equipment. It is strongly recommended to travel with a local guide familiar with the area and to bring proper shoes and clothing. In some sections, you will need to cross the river, which adds an exciting element to the adventure. One of the most attractive activities in Rageh Canyon is stargazing at night. Because it is far from the light pollution of cities, the desert sky here is remarkably clear and full of stars. Each year, astronomy tours are held in the area, giving enthusiasts the chance to enjoy the star-filled desert sky.

The nights in Rageh Canyon provide an exceptional opportunity to view the Milky Way, comets, and other celestial objects. If you are interested in astronomy, do not forget to bring binoculars or a telescope. For overnight stays, you should bring proper camping equipment or use the nearby eco-lodges. With its unique rock formations, flowing river, and starry skies, Rageh Canyon is a paradise for photographers. Photography is one of the most popular activities among visitors. Whether you are a professional or an amateur, you can capture stunning images of this natural wonder. The best times for photography in Rageh Canyon are early morning and late afternoon, when the golden light of the sun adds a special glow to the cliffs. Nighttime is also perfect for photographing the starry sky. Remember to bring extra batteries, memory cards, and a tripod for night photography. Whether you are a nature enthusiast, photographer, adventurer, or cultural traveller, Rageh Canyon promises an unforgettable excursion. Its vast silence, raw beauty, and geological grandeur make it one of Iran's most captivating natural wonders.

Tehran's provincial Cultural Council has designated Mehr 14 (Oct. 6) as "Tehran Day" to commemorate the city's historic role in the establishment of Iran's constitutional system and its designation as the national capital. The decision was announced at a council meeting chaired by Tehran's interim Friday prayer leader, Seyyed Mohammad-Hassan Aboutorabifard, and attended by provincial governor-general Mohammad-Sadegh Motamedian.Motamedian said the new commemoration day would be used to highlight Tehran's historical, cultural, and tourism assets. "Tehran Day is an opportunity to reintroduce the historical, cultural and tourism capacities of the Iranian capital," he said, calling for seminars, photo exhibitions and guided tours to mark the occasion. The council said the date was chosen to coincide with Oct. 6, 1906 (14 Mehr 1285 in the Iranian calendar), when the first session of the National Consultative Assembly was held at Golestan Palace after the signing of the constitutional decree by Qajar ruler Mozaffar ad-Din Shah. The assembly was the first step toward drafting Iran's constitution and formally designating Tehran as the country's capital, according to the council. Officials said the annual event will be marked with cultural and educational programs intended to emphasize the capital's role in Iran's modern history.The Persian Constitution of 1906 was the first constitution of the Sublime State of Iran (Persia) and a result of the Persian Constitutional Revolution.



Tehran Day Designated to Highlight Capital's Historical, Cultural and Tourism Assets